

Graphic Design & Animation

BACHELOR OF ARTS

The Graphic Design and Animation BA program is for students who can capture reality into textures, shapes, patterns, and the sensible distribution of colors; who can take the raw matter of reality and give it aesthetic order.

Now, even more so than ever before, our reality is one rich in visual images, especially thanks to tech progress and ever-shifting methods of communication. Several industries are opening new doors for visually creative artists. This is why even if you've only always relied on traditional methods to express your artistic style, our program is built to help you transition to the latest technologies to express your creativity equally effectively.

Careers for students who are well-versed in visual arts are on the rise. Our degree in Graphic Design and Animation preps students to take up roles in:

- Advertising
- Animation
- Game art
- Book design
- Web design
- Information design
- Motion graphics
- Poster design
- Typography
- Multimedia
- Print
- Visual design
- Interactive media

For more information about a degree from **AUM** visit: aum.edu.mt

 
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